



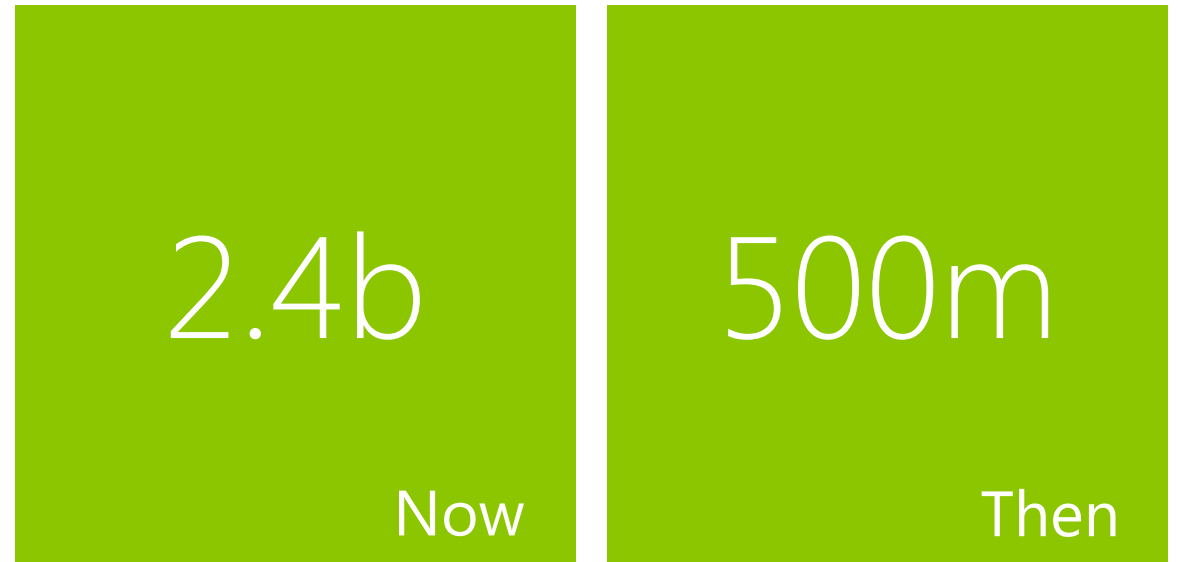
Get modern The new normal

Clayton Moulynox
SMB Territory Development Manager

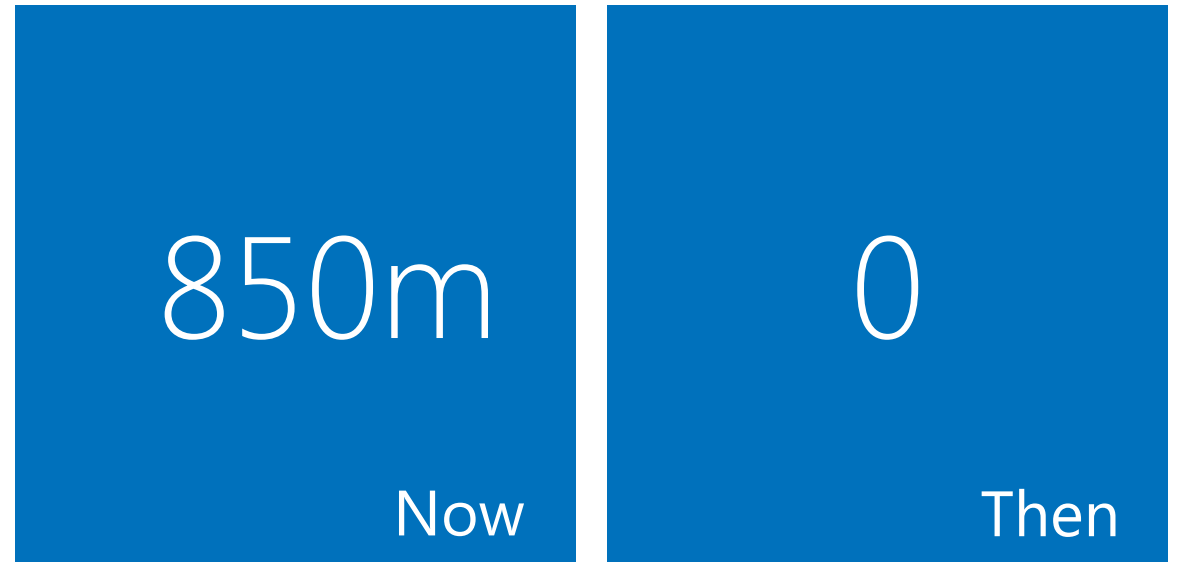




Global Internet Population



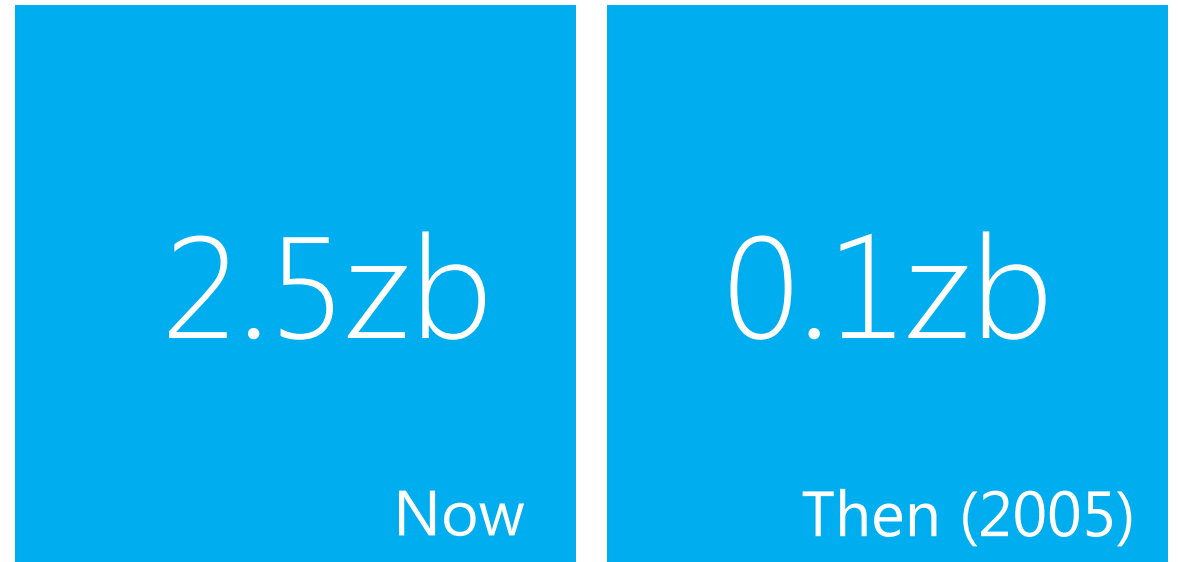
Global Internet Connected Smart Phone & Tablets



Facebook Users



Digital Content Created & Shared



mobility

Mobility

social

media data



Re-imagination

The "new normal"

User Interface



Then: Keyboard & mouse

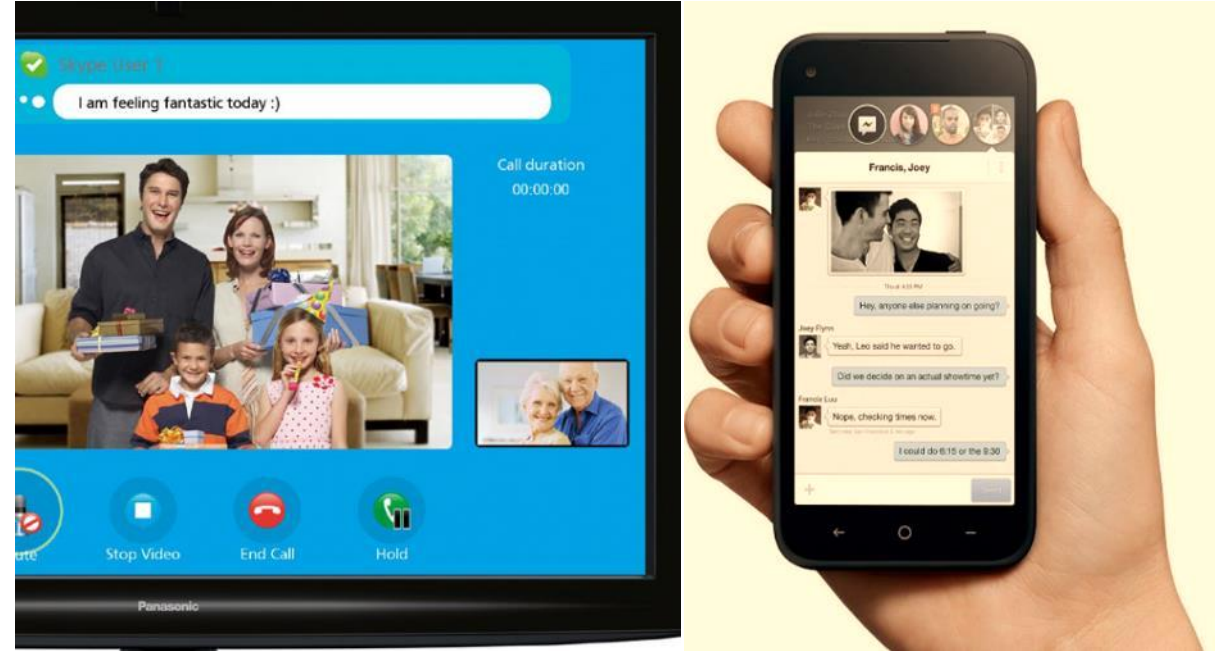


New Normal: Touch, gesture, voice.

Connectivity



Then: Fixed line / mobile



New Normal: Smartphone, video, social

Workspace



Then: Cluttered / Fixed

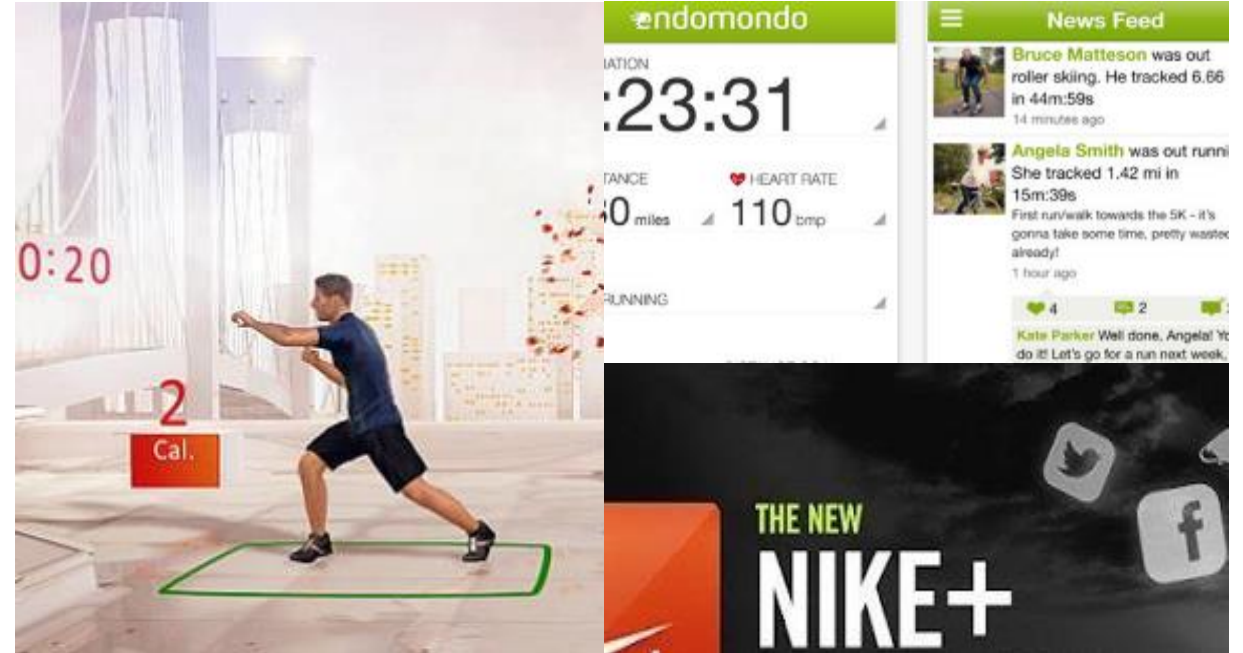


New Normal: Clean, mobile

Health & Fitness

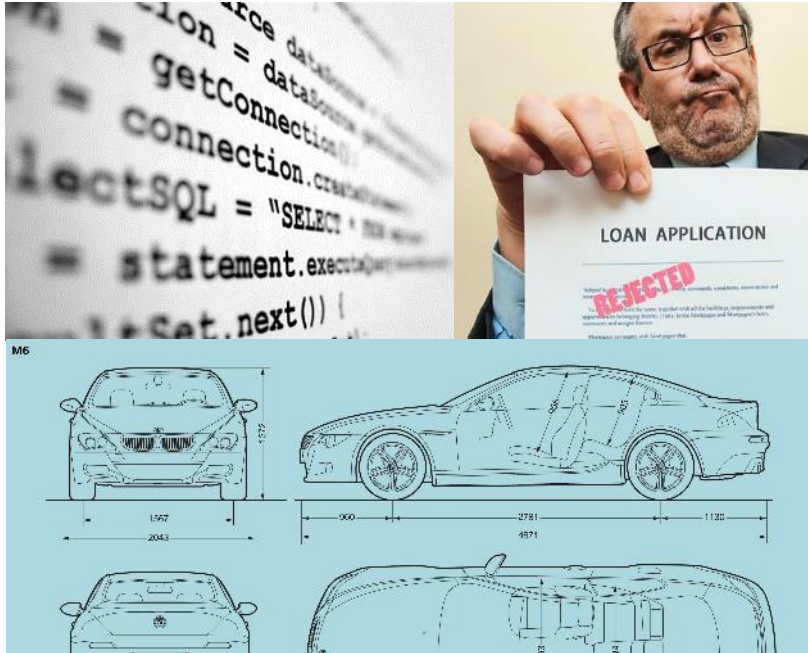


Then: Gym / Scales



New Normal: Tracking, analytics, gamification

Design, Development & Funding



Then: In-house/Out-source, banks



New Normal: Crowd-source, cloud platforms

Today's Challenges

Consumerization of IT

50

percent of business devices are expected to be smartphones by 2014

Distributed Workforce

84

percent of organizations have a remote workforce

Infrastructure Utilization

85

percent of IT capacity is idle on average

Infrastructure Complexity

70

percent of IT budgets is spent maintaining IT operations



Your staff will pursue it anyway



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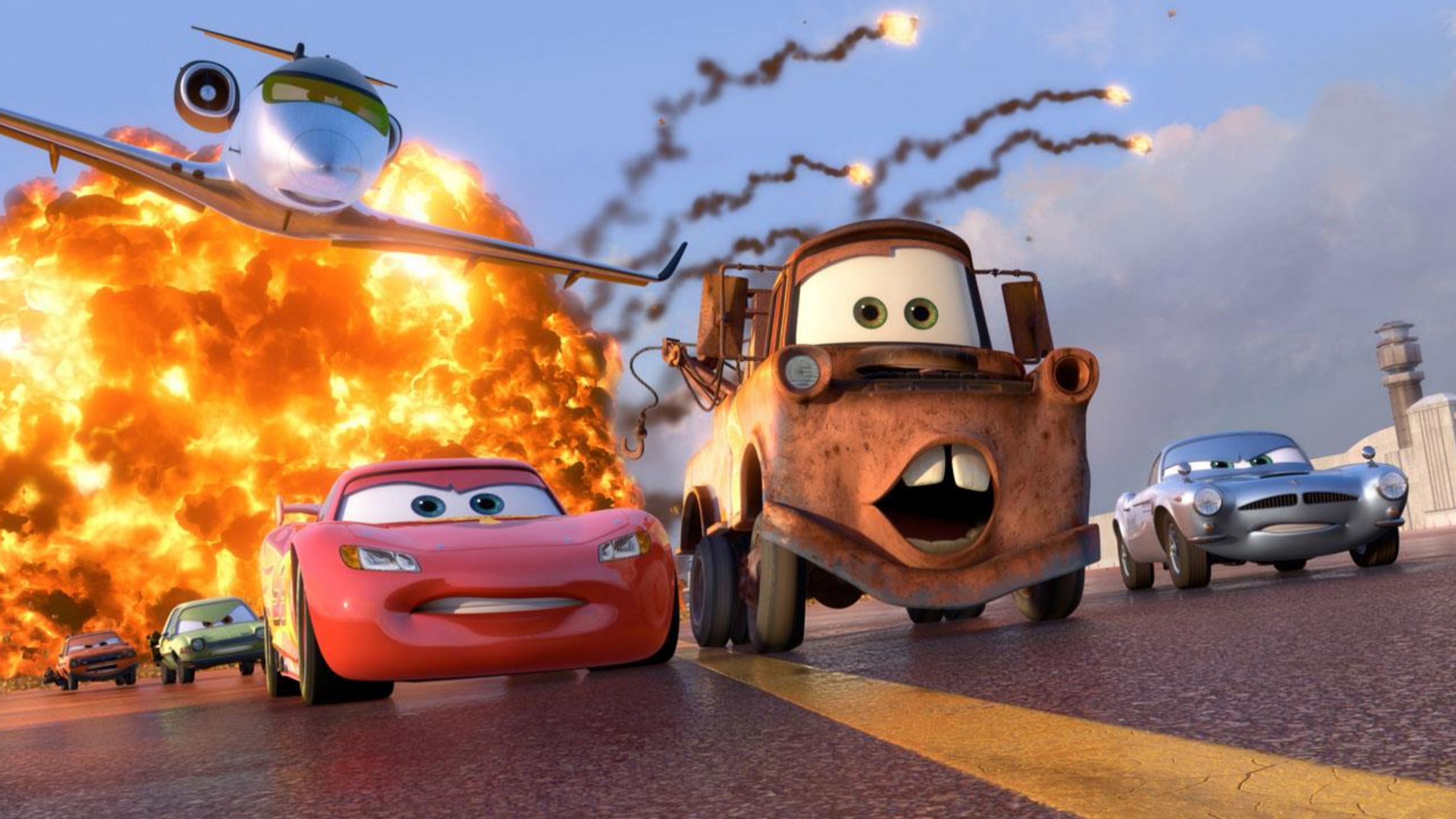
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It's time. Get Modern.



Clayton Moulynox - SMB Territory Development Manager

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